Coalfire/Planned Parenthood Video Report – Internal FAQs

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Q: How are we to respond or otherwise acknowledge our involvement in this case?

A: As a matter of practice, Coalfire staff should not publically comment on specific client projects in any forum, including social media channels. This is especially true due to the nature and sensitivity around this particular project. In addition, ALL external inquiries should be forwarded to media@coalfire.com.

Q: How is Coalfire involved with the Planned Parenthood videos?

A: We were a subcontractor to Coalfire Government Systems (CGS) , the prime contractor who engaged us to conduct a computer forensics analysis of certain raw video and audio data files. These videos are related to the public controversy surrounding Planned Parenthood.

Q: Who is the client?

A: Our client was CGS. CGS subcontracted us on behalf of their client – an organization called Alliance Defending Freedom.

Q: What's the scope of the work conducted?

A: The objectives of the project were to:

- Forensically evaluate video and audio files provided by CGS, and determine whether the video or audio content of the files had been edited or otherwise altered;
- Compare the video and audio content to certain videos posted to YouTube for the purpose of determining inconsistencies between the videos.

The scope of Coalfire's analysis *did not* cover or include:

- Validation of those individuals depicted in the video or audio, who recorded the video and audio files, the location where they were recorded, when they were recorded, or the purpose of the recordings;
- An evaluation of the chain-of-custody of the material prior to the time it was presented to Coalfire. Coalfire's analysis was limited to only the materials received and did not include interviews of participants in the videos or audios.

Q: How was the work conducted?

A: A flash drive containing recorded media was received by Coalfire, where it was examined using industry-standard forensic tools and techniques. The flash drive contained a combination of audio visual recordings.

Q: What were the findings?

A: Coalfire's analysis of the recorded media files contained on the flash drive indicates that the video recordings are authentic and show no evidence of manipulation or editing. This conclusion

is supported by the consistency of the video file date and time stamps, the video timecode, as well as the folder and file naming scheme.

Q: Who conducted the forensic analysis?

A: Coalfire employs some of country's only forensic investigators with the specific audio and video expertise required for this type of analysis. We do not publically disclose the names of staff who have contributed to specific projects.

Q: What's Coalfire's stance on the controversial Planned Parenthood videos?

A: Coalfire does not take an official stance on political issues. We have represented clients of all political parties, and we deliver precise reporting from unbiased, data-driven analysis without focus on any social agenda.

Q: Why did Coalfire embark on such a controversial project?

A: Coalfire / Coalfire Labs offers a full complement of digital forensics services. We have staff with digital forensics accreditations – including master's degrees specific to video and audio forensics – who were uniquely qualified for this project. We have a rigorous process for performing such investigations and we have the necessary controls in place for evidence handling and review of our work product. Furthermore, we have a long history of offering these services in a totally factual and unbiased manner. In this case, we were asked to perform a digital forensics investigation, we did the work, and we presented our results. Our work speaks for itself.